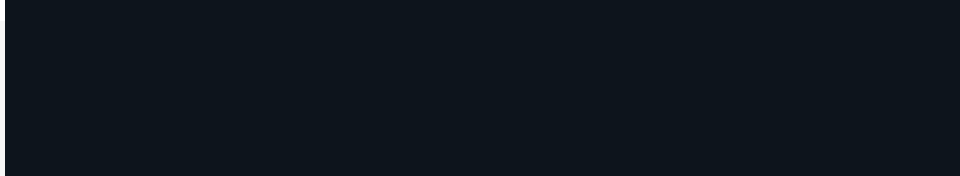


A white vertical bar is positioned to the left of the title text. The title 'CORPORATE PROFILE' is written in a large, bold, white sans-serif font on a dark grey background.

**CORPORATE  
PROFILE**





Where **Innovation** Meets **Infrastructure** with Seamless  
Solutions and **Superior Technology**.







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# DRIVING PROGRESS WITH TECHNOLOGICAL PRECISION.

**Chulia Middle East** excels in visionary facilities management, seamlessly integrating technical excellence.

Our tailored solutions redefine industry benchmarks, optimizing business infrastructures for superior standards across diverse sectors.



# OUR COMPANY PORTFOLIO.

**Chulia Middle East** is a prominent player in the field of facilities management, effortlessly transferring technical excellence and expertise acquired in Malaysia to the dynamic landscape of Dubai. We specialize in refining business infrastructures with precision, ensuring our commitment to superior standards. From healthcare and education to automotive and beyond, our tailored smart facility management solutions redefine industry benchmarks, contributing to the success of every enterprise we serve.

At the heart of our innovative mastery lies a dedication to predictive maintenance, proactively shaping the future reliability of facilities. We leverage Smart IoT Solutions, Software-Driven Facilities Management Systems, and Energy Management Systems to elevate maintenance and business operations.

**Chulia Middle East** is not just a facilities management partner; we are visionaries shaping the landscape of smart technology, consistently working to optimize functionality, resilience, and sustainability in every space we serve.





## OUR MISSION.

To provide comprehensive, sustainable, and cost-effective facilities management services, leveraging our expertise and cutting-edge technology to enhance the value and performance of our clients' assets.



## OUR VISION.

To become the foremost choice for facility management solutions in the Middle East, known for innovation, sustainability, and unwavering commitment to our clients.



## OUR VALUES.

1

### **Excellence**

We strive for perfection in all that we do, setting high standards for quality and efficiency.

2

### **Innovation**

We continuously seek and implement innovative solutions to meet the evolving needs of our clients.

3

### **Sustainability**

We are committed to environmentally responsible practices and fostering sustainability in our services.

4

### **Integrity**

We operate with transparency, honesty, and the utmost integrity in all our dealings.





## FROM THE LEADERS DESK.

We are the visionary architects of operational excellence, meticulously refining business infrastructures precisely. Our unwavering commitment to superior standards transforms spaces into strategic assets, ensuring optimal functionality and contributing to the success of every enterprise we serve. With a touch of creativity, we masterfully weave corrective, preventive, and predictive measures, ensuring your facilities stand resilient and future-ready.

**Shahfie Ahmad**

-Managing Director-



# MEET OUR MANAGEMENT TEAM.



**Mr. Nazmi Amri**  
*General Manager*



**Ms. Siti Fatimah**  
*Business Development Manager*



**Mr. Akram Ahammed**  
*Business Development Manager*



**Ms. Lea Marie**  
*Human Resources Manager*



**Mr. Sarath Sasikumar**  
*Operations Manager*



**Ms. Shahina Shihab**  
*Head of Contracts & Procurement*



**Ms. Noora Alsaadi**  
*Marketing & Communications Specialist*



**Mr. Mohamed Hamdy**  
*Public Relations Officer*



**Mr. Mohamed Farshad**  
*ISO Internal Auditor, QHSEM Executive*



**Mr. Aqib Khan**  
*Procurement & Purchasing*



# WE'RE YOUR BEST OPTION.

Elevate your expectations with  
**Chulia Middle East**  
as your facilities management partner.

Beyond precision and sustainability, we embody a commitment to proactive innovation, ensuring your spaces transcend conventional standards. With a dedicated focus on predictive maintenance and a cutting-edge suite of solutions, we don't just meet your needs – **we redefine them.**

Choose us for a transformative journey where every facility becomes an asset, optimizing functionality and propelling your enterprise towards unparalleled success.





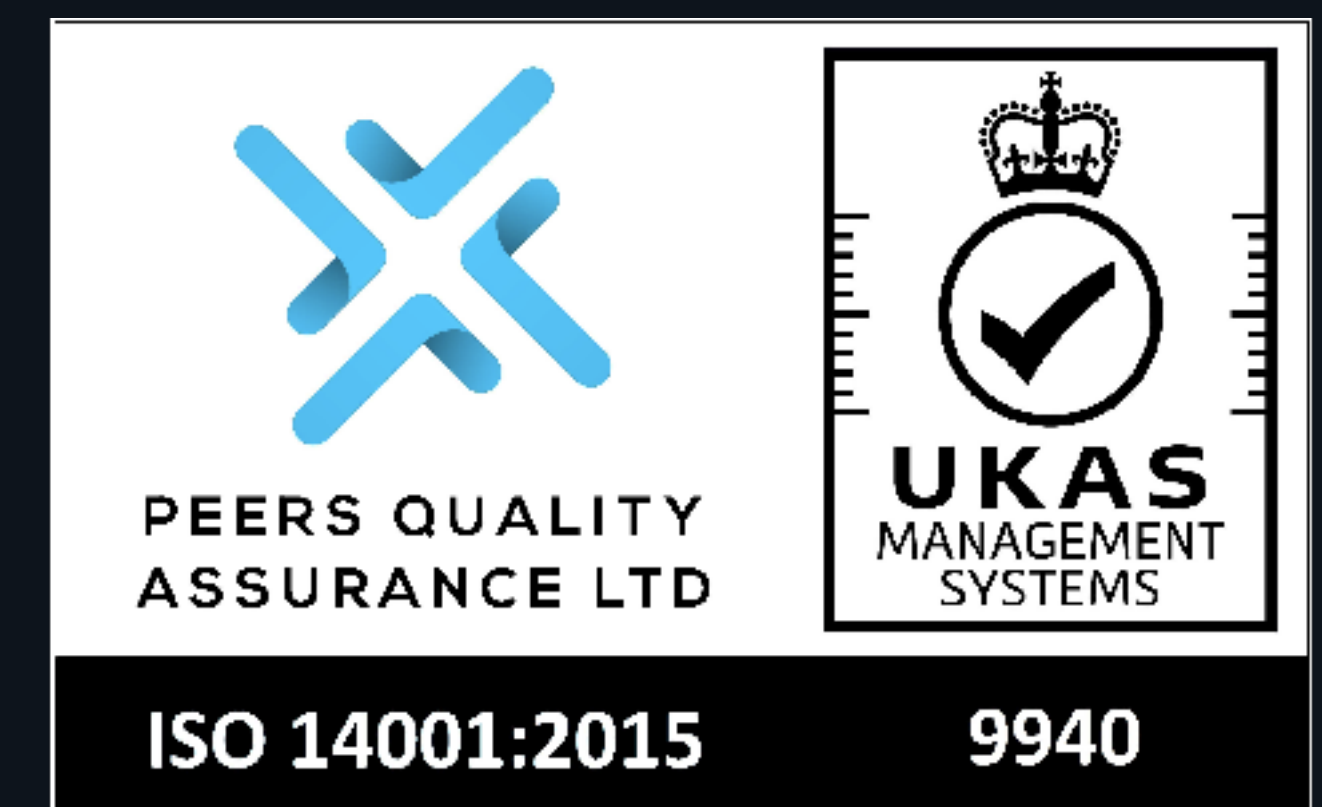
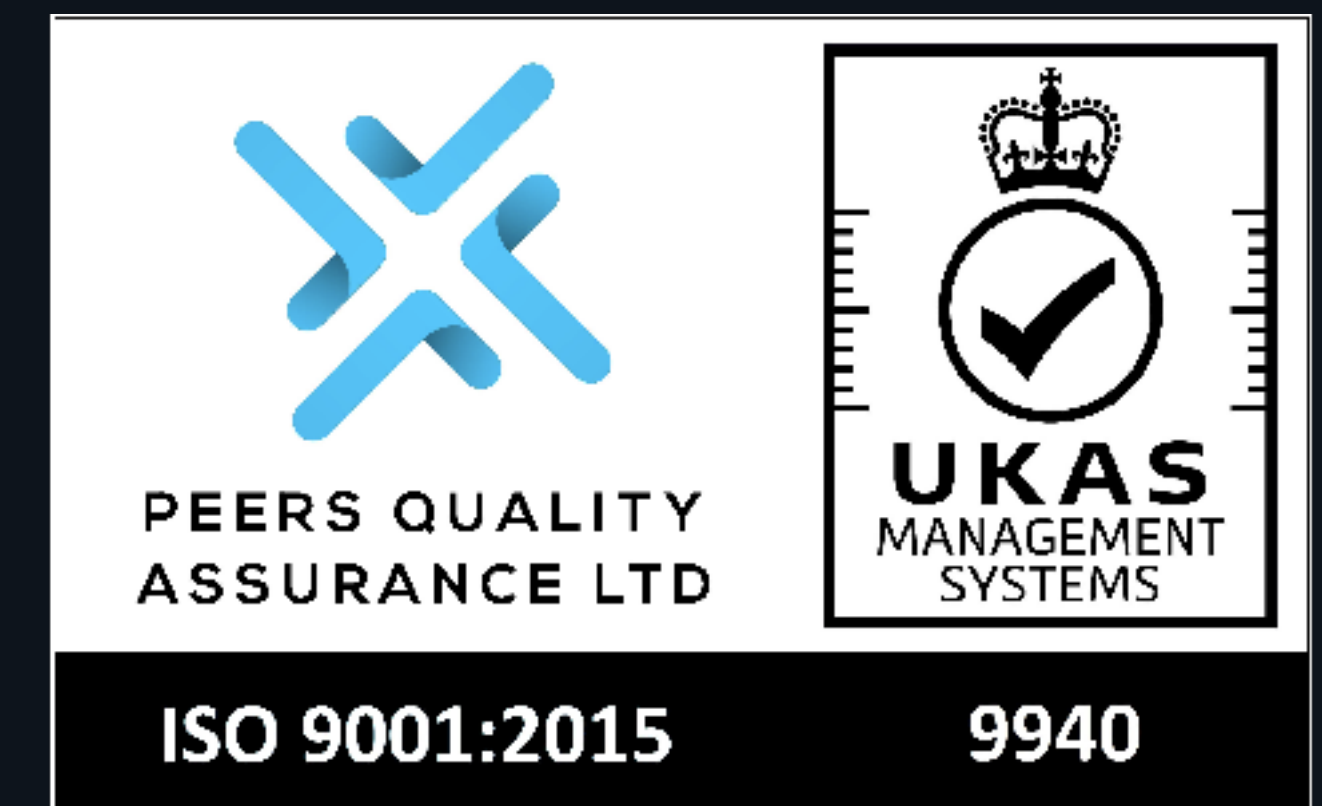
# CHULIA EXCELLENCE CERTIFIED.

**Chulia Middle East** proudly holds prestigious ISO certifications—9001:2015 for Quality Management, 14001:2015 for Environmental Management, and 45001:2018 for Occupational Health and Safety. These certifications mirror our unwavering commitment to top-tier quality and sustainability.

As a distinguished member of the Dubai Chamber of Commerce, we solidify our reputation as a trustworthy entity in the business community.

Our Certified Facilities Management Management Team ensures excellence, actively encouraging continuous improvement and certifications for our workforce. Beyond certifications, our commitment is showcased through active participation in the business community. This dual dedication defines our ongoing efforts to uphold the highest standards and deliver unparalleled service.

highest standards and deliver unparalleled service.







# OUR SERVICE PORTFOLIO.





# HARD FM SERVICES.



## Air Conditioning & HVAC System

Ensure optimal indoor climate and air quality with our expertly designed and maintained Air Conditioning and HVAC systems.



## Mechanical System

Precision in motion – our mechanical systems ensure smooth operation and functionality, from moving parts to overall machinery.



## Electrical System, High, Medium & Low Voltage

Empower your facility with a comprehensive range of electrical services, covering high, medium, and low voltage systems for a reliable power infrastructure.



## Plumbing & Sanitary System

Reliable plumbing solutions that guarantee seamless water supply, efficient drainage, and impeccable sanitary conditions



## Building Fabric, Civil & Carpentry Work

Crafted with precision – our expertise in building fabric, civil, and carpentry work ensures the structural integrity and aesthetic appeal of your facility.



## Refurbishment of MEP Systems

Upgrade and rejuvenate – our MEP system refurbishment services breathe new life into Mechanical, Electrical, and Plumbing systems for enhanced performance.

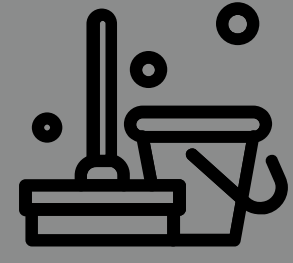


## Fit Out

Transform spaces to suit your needs with our fit-out services, creating environments that align seamlessly with your vision and functionality requirements.



# SOFT FM SERVICES.



## Housekeeping, Cleaning, and Hygiene

Maintain impeccable cleanliness and hygiene standards with our professional housekeeping services, ensuring a pristine environment for your facility.



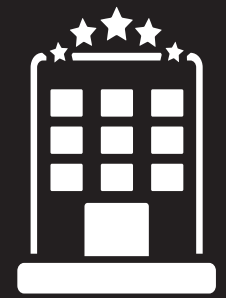
## Security Service (24x7) and Life Guards

Provide round-the-clock protection with our security services, supplemented by vigilant life guards to ensure safety within your premises.



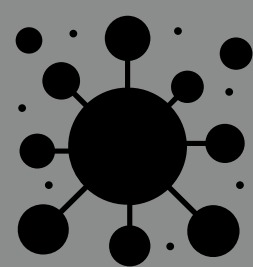
## Stewarding and Laundry Attendant Services

Elevate service standards with our stewarding and laundry attendant services, ensuring meticulous care and attention to detail in hospitality and laundry management.



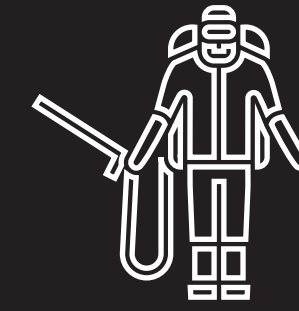
## Concierge and Office Boy Services

Enhance hospitality and professionalism with our concierge and office boy services, ensuring a seamless and welcoming experience for visitors and staff.



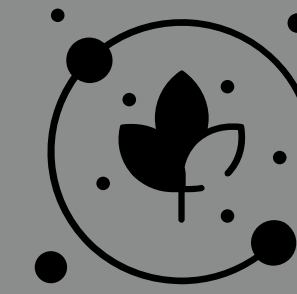
## Sanitation and Disinfection

Prioritize health and safety with our specialized COVID-19 sanitation and disinfection services, creating a clean and secure environment for everyone.



## Pest and Termite Control

Safeguard against pests with our comprehensive pest and termite control services, preserving the integrity and hygiene of your facility.



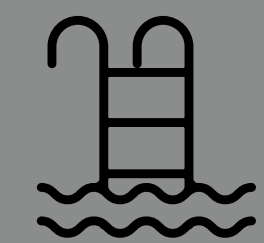
## Plant Care and Tree Maintenance Irrigation System and Fertilization Scheme

Foster a thriving ecosystem with our plant care, tree maintenance, and irrigation services, implementing strategic fertilization schemes for lush landscapes.



## Landscaping Plants, General Gardening, and Internal Plants

Elevate your surroundings with our landscaping and gardening services, creating aesthetically pleasing and green environments both indoors and outdoors.



## Swimming Pool Maintenance

Crafted with precision – our expertise in building fabric, civil, and carpentry work ensures the structural integrity and aesthetic appeal of your facility.



## Ducting Cleaning & Sanitization

Breathe easy with our ducting cleaning and sanitization services, ensuring the purity of the air circulating through your ventilation systems.



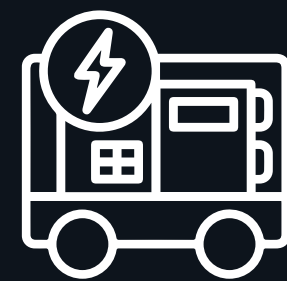
# OUR SPECIALIZED SERVICES.

CME Facilities Management also undertake the Operation and Maintenance of specialized maintenance team



## Fire Alarm & Fire Fighting System

Ensure the safety of your facility with our specialized services, featuring state-of-the-art fire alarm and firefighting systems for swift and effective response.



## Generator Maintenance

Power continuity guaranteed – our generator maintenance services ensure reliable backup power for uninterrupted operations.



## UPS & Central Battery System

Safeguard against power interruptions with our UPS and central battery system services, providing seamless electrical backup solutions.



## Spa & Sauna Maintenance

Relaxation redefined – our specialized services cover the maintenance of spa and sauna facilities, ensuring a rejuvenating experience for users.



## Building Management System

Optimize facility performance with our building management system services, providing centralized control and monitoring for efficient operations.



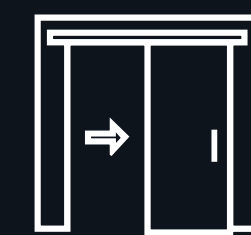
## Cradle & BMU Maintenance

Elevate exterior maintenance with our cradle and BMU maintenance services, ensuring safe and efficient access for facade upkeep.



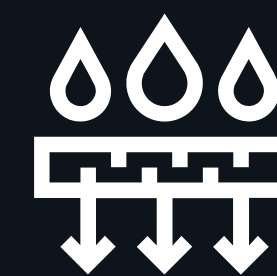
## CCTV Maintenance

Enhance security measures with our CCTV maintenance services, ensuring the continuous and effective surveillance of your premises.



## Automatic Sliding Door/Gate Barrier

Streamline access control with our automatic sliding door and gate barrier services, offering secure and efficient entry points.



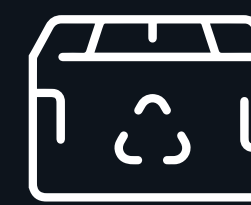
## Waterproofing

Protect against water damage with our waterproofing services, providing a resilient barrier against moisture for the longevity of your structures.



## Water Analysis

Ensure water quality with our water analysis services, conducting thorough assessments to guarantee purity and safety.



## Garbage Chute Maintenance

Maintain cleanliness and functionality with our garbage chute maintenance services, ensuring efficient waste disposal in your facility.



## Intercom & Access Control System

Control access seamlessly with our intercom and access control system services, enhancing security and communication within your premises.



## Aircraft Light Maintenance

Illuminate with precision – our aircraft light maintenance services guarantee reliable lighting solutions for airstrips and aviation facilities.

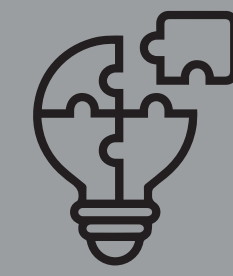


## Waste Management, Recycling, Sorting and Packing

Embrace sustainability with our waste management services, incorporating efficient recycling, sorting, and packing solutions for an eco-friendly approach.



# SMART FM CONSULTANCY.



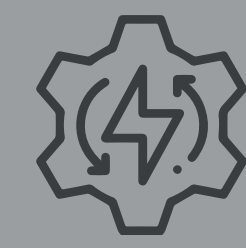
## Smart and IoT Solutions

Propel your facility into the future with our Smart and IoT Solutions, leveraging cutting-edge technology to enhance efficiency, connectivity, and overall operational intelligence.



## Facilities Management System (FMS)

Streamline operations with our Facilities Management System, a comprehensive platform that centralizes control, monitoring, and optimization of all facility-related processes.



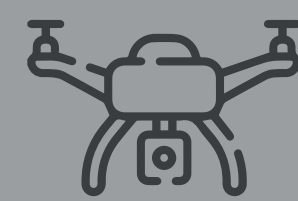
## Energy Management System (EnMS)

Optimize energy consumption with our Energy Management System, offering precise monitoring and control to reduce costs, enhance sustainability, and ensure efficient energy usage.



## Building Condition Assessment (BCA)

Plan for longevity – our Building Condition Assessment services provide a thorough evaluation of your facility's structural integrity, enabling strategic maintenance and upgrades.



## Drone-Based Maintenance and Inspection

Elevate maintenance standards with our Drone-Based Maintenance and Inspection services, offering a futuristic perspective for efficient, thorough, and cost-effective facility assessments.



# INNOVATION AND TECHNOLOGY.



## Connectivity

- Enabled through cutting edge connectivity
- High Bandwidth & Channel Bonding
- Low Latency
- Improved Reliability



## WeCare

- Health monitoring
- Location tracking
- Social distancing
- Geofencing



## People Management

- Location Monitoring,
- Automated attendance system
- On-site presence & detection
- Identification



## Linen Management System

- Wash cycle monitoring
- Linen level monitoring (clean/unclean)



## Smart Building

- Water flow/level
- Air pressure, humidity
- Temperature
- Ambiance
- BLISS-lighting sensor



# INDUSTRIES WE SERVE.

**Chulia Middle East** is dedicated to providing a wide array of Facility Management solutions, customizing our proficiency to address the distinct requirements of different sectors. Our dedication to achieving excellence spans a diverse spectrum, **encompassing:**



## **Automotive:**

Efficient management of facilities in the automotive sector, ensuring seamless operations and an optimal environment.



## **Higher Educational Institutions:**

Catering to the specialized needs of educational institutions, fostering an environment conducive to learning.



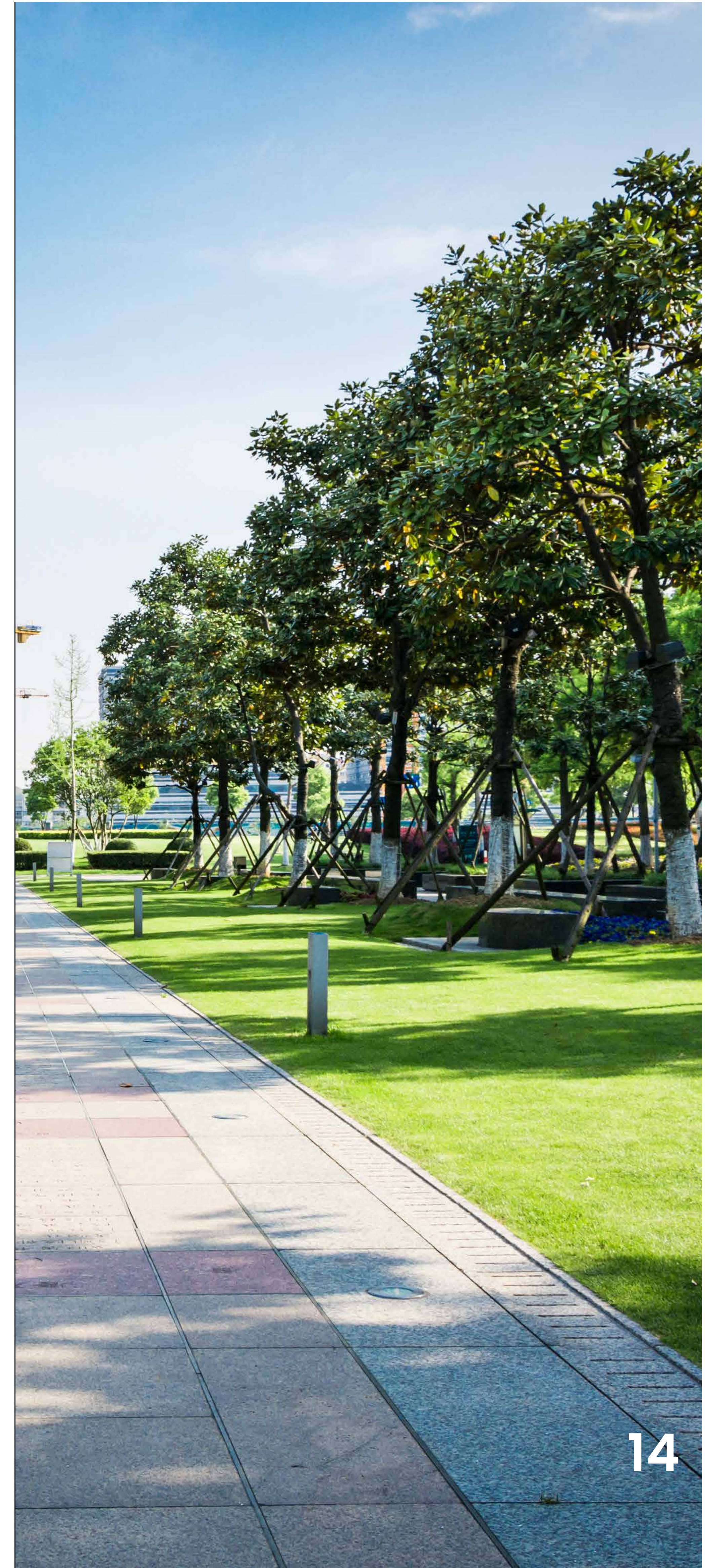
## **Primary Educational Institutions:**

Supporting the educational sector by creating conducive environments for effective teaching and learning.



## **Healthcare:**

Ensuring the highest standards of Facility Management in healthcare facilities, prioritizing patient well-being.





# INDUSTRIES WE SERVE.



## **Residential:**

Tailored solutions for residential complexes, ensuring a comfortable and secure living environment for residents.



## **Hospitality:**

Elevating the guest experience through top-notch Facility Management in the dynamic hospitality industry.



## **Commercial Malls:**

Ensuring the smooth functioning and immaculate upkeep of bustling shopping destinations.



## **Commercial Spaces:**

Facilitating optimal operations in commercial spaces, contributing to business efficiency and success.



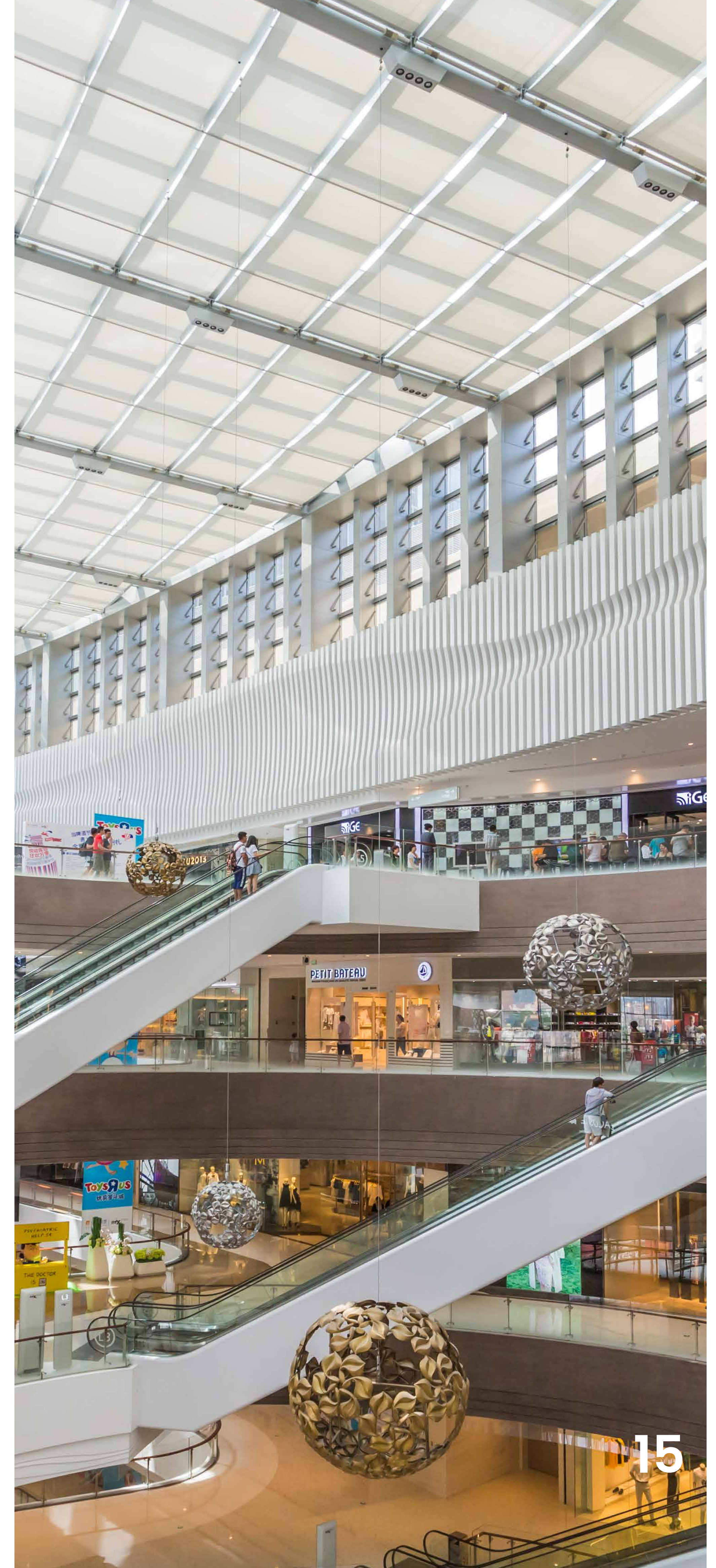
## **Public Park:**

Maintaining and enhancing the green spaces that bring communities together, promoting recreation and well-being.



## **Government Infrastructure:**

Providing reliable Facility Management services to government entities, contributing to effective public service delivery.





# OUR RANGE OF PRODUCTS.

- 1 Virtual Fiber Optic**  
Connectivity Enabler
- 2 Intelligent Integrated Facilities Management System**  
CMMS, Asset & People Management, RFID Tagging & Tracking
- 3 V-Sustain**  
ESG Compliance Performance Monitoring System



- 4 CIERA**  
Eco-friendly Cleaning Chemical
- 5 BioSOLV**  
Biodegradable Water Based Degreaser
- 6 Drones Solution**  
For Monitoring, Building & Telco Tower Maintenance & Agriculture



# OUR PROJECT PORTFOLIO.





# WE CARE FOR OUR PEOPLE.

## EMPLOYEE ENGAGEMENT

Chulia Middle East prioritizes employee engagement through dynamic initiatives, including team-building activities, skill development workshops, and open communication channels, creating a collaborative and empowering workplace culture. Our commitment to employee engagement is integral to our success and reflects our belief in the value of a motivated and cohesive team.



## LEARNING & DEVELOPMENT

At Chulia Middle East, we go beyond professional roles, emphasizing high behavioral standards through specialized training. Our teams stay updated on industry trends and technology while embodying a culture of excellence. Rigorous quality checks ensure we surpass client expectations. We proudly embrace diversity, supporting regional festivities for a sense of community. Recognizing individual capacities, we provide tailored training for personal and professional growth. Our holistic approach prioritizes the well-being of our team, creating a positive work environment that empowers them to thrive both professionally and personally.





# IN SUSTENANCE WE TRUST.

01

## Holistic Sustainable Business

Sustainability is woven into our entire business ethos, from product range to team involvement, ensuring alignment with a greener future.

02

## Championing Eco Initiatives

Actively promoting eco-conscious initiatives, including real-time workforce management with Geo-Fencing.

03

## Eco-Friendly Services

Actively implementing green solutions in our services, utilizing technologies like Predictive Alert Sensors (IoT) and RFID.

04

## Reducing Ecological Footprint

Our commitment extends across services, adopting green practices and innovative technologies like industrial drones.

05

## Environmental Commitment

Sustainability is ingrained in our core values and is reflected in every aspect of our operations.

06

## Energy Efficiency

Embracing energy-saving practices, from predictive maintenance with IoT to using energy-efficient MEP products.





# GET IN TOUCH

Contact us today to explore tailored solutions that seamlessly integrate technology and expertise, ensuring your needs are met with precision and care. Let's elevate your experience with **Chulia Middle East**.

☎ +971 4 282 3100

☎ +971 50 730 8170

✉ [info@chuliamiddleeast.com](mailto:info@chuliamiddleeast.com)

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